x.news™

EVERYTHING YOU NEED TO KNOW.

NEW VERSION 2.0

THE COMPLETE STORY RESEARCH TOOL

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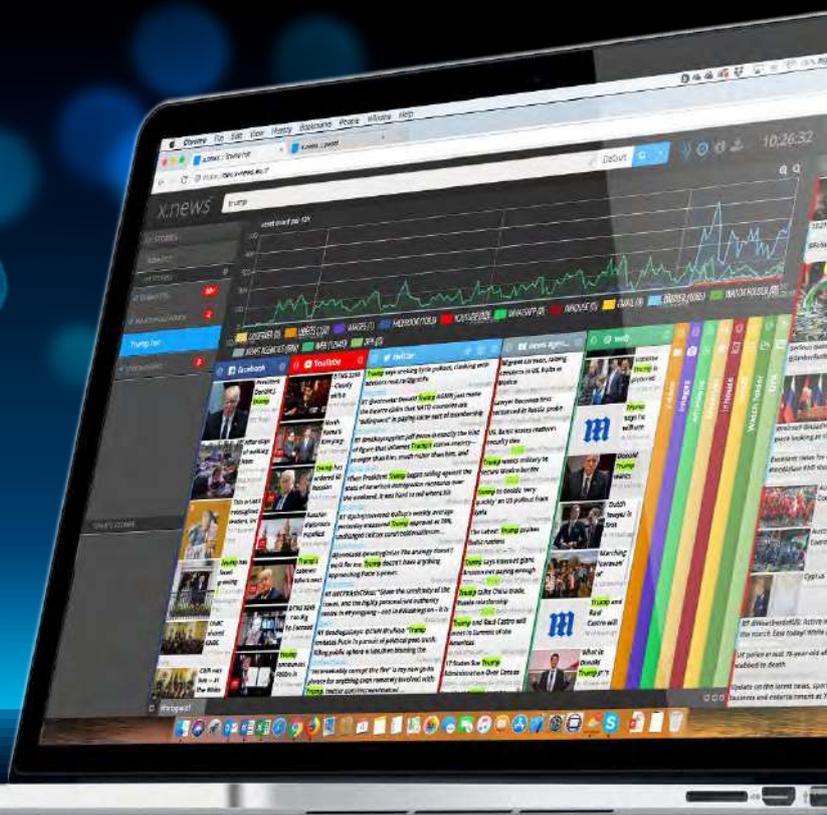
THE COMPLETE STORY RESEARCH TOOL

News creation is a time-consuming process for journalists, with too many screens and legacy systems. But speed and accuracy are critical in a highly competitive 24/7 market.

x.news™ targets this challenge, by gathering all the latest story information and content on one dashboard, and providing powerful tools to work with it.

- x.news™ allows all news teams – Radio, TV, Digital or Print – to save up to 90% time and improve quality

- x.news™ is an award winning pioneer in cloud-based, story-centric research.

- x.news™ is offered primarily as a subscription service with an on-premise option.

- x.news™ integrates with leading newsroom system providers, passing stories backwards and forwards seamlessly and enabling genuinely story-centric multi-platform workflows.

Added agency & social media sources, improved MOT™ verification cross-check, image folder import, Arabic language support, mobile and tablet enhancements, extra filter & preview options.
New features include: Search your PDFs, emails, image libraries and WhatsApp group chats*
New optional TimeLine™ module

*requires third-party application

X.NEWS™ IS PLEASED TO ACKNOWLEDGE THE ASSISTANCE OF GLOBAL PARTNERS WHO SEE THE UNIQUE VALUE OF THE PRODUCT:

- **Microsoft** - Azure platform hosting
- **AVID** - integration with iNEWS and MediaCentral
- **DALET** - integration with Galaxy
- **ROSS** - integration with Inception

- **GrassValley** - integration with Stratus
- **Associated Press** - integration with ENPS
- **Reuters, AP, Press Association, AFP, DPA, Getty Images and many others**
- **DAVID, ANNOVA**

x.news™ BENEFITS

We understand the modern newsroom faces many challenges. x.news™ will help you to:

STAY AHEAD OF THE GAME

· Speed matters; be first for more clicks and shares
· x.news™ helps you spot and break stories faster
· Monitor primary sources as well as agencies
· Cross-check easily to aid verification

OFFER SOMETHING NEW AND DIFFERENT

· Get "beyond the bubble": stay across a wide range of sources
· Find different story ideas and fresh angles
· Be distinctive, stand out from competitors

BE HIGHLY AWARE OF SOCIAL MEDIA

· Every journalist should know their story's social buzz
· But they can't all be social specialists
· With x.news™, your experts choose, and everyone can use

BE CONNECTED, EFFICIENT AND COST-EFFECTIVE

· Make your journalists more productive
· Collaborate cross-platform, don't duplicate
· Don't waste time with clumsy workflows
· Do more in the field

FOLLOW TWITTER ACCOUNTS PRIVATELY

· Twitter displays who you are following
· With x.news™ this information is private
· Safeguard your competitive advantage

AVOID THE PITFALL OF 'FAKE NEWS' SOURCES

· Assist the journalist's verification of incoming news feeds with **MOT™** MORE ON THIS.

WORK FROM A NEW PERSPECTIVE

· **TimeLine™** gives you a quick overview of when relevant things happened.
· Zoom in and out on the Timeline™ and the results of the panels will automatically be updated.

Full feature details at
www.x-news.eu/features

THE SOURCES YOU NEED, WITHOUT THE CLUTTER

· All major news agencies
· Images
· Video & Audio
· Social Media
· Websites
· Internal systems
· AFP, Facebook, PDFs, emails, image libraries (IPTC/EXIF)
· WhatsApp group chats*
· **NEW** „AP Content API", Observer, NewsML form FTP

A STORY-CENTRIC WORKFLOW, TAILORED FOR JOURNALISTS

· Follow story updates
· Spot breaking news fast
· Collect what you need to create your story
· Improved MOT™ search, live feed filters
· Optional TimeLine™ module
· Date-Time filter
· **NEW** Broadcast video content from Youtube and Facebook with a single mouseclick
· **NEW** Spot and bookmark assets for later use
· **NEW** New user experience
· **NEW** Customizable theme

WORK ANYWHERE ON A CONNECTED DEVICE

· In the newsroom
· At home
· On location
· Fast, secure sign-on
· Better mobile experience
· Better mobile experience, native app for iOS and Android
· Improved Twitter integration incl. image and video previews
· **NEW** x.news plugin for AVID MediaCentral Cloud UX

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