

The



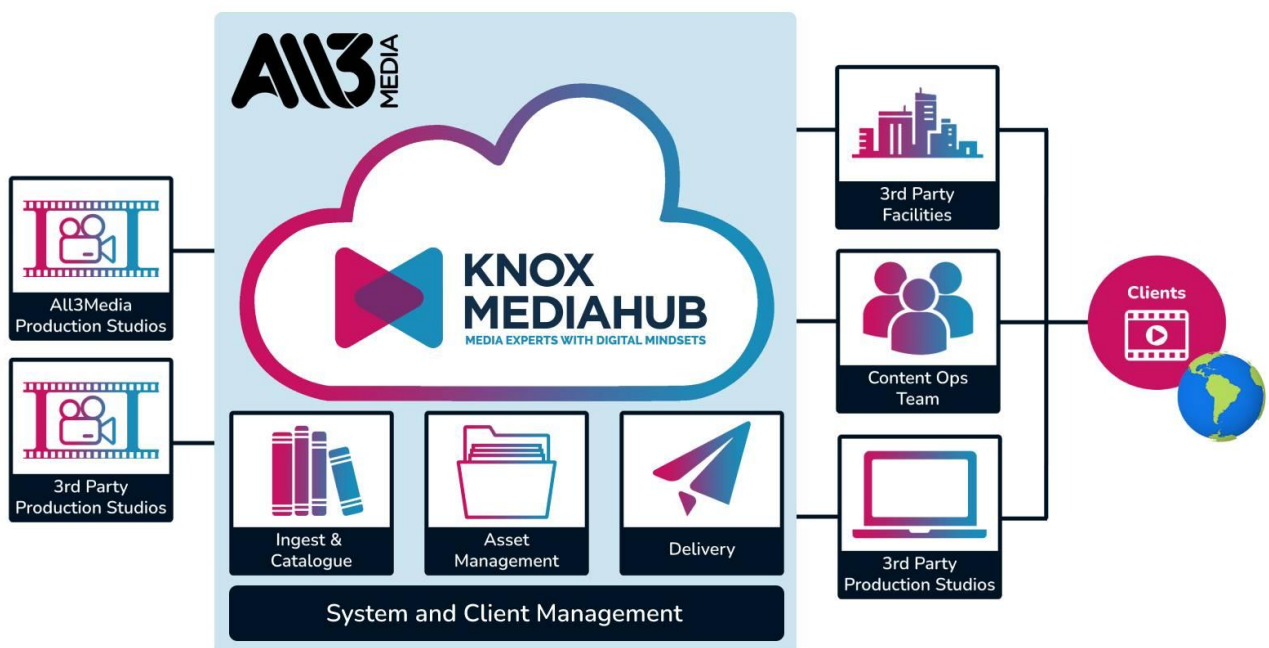
Business Case



The Needs

- 15,000 hours catalogue in different formats.
- Distribute to over 1,000 broadcasters and media platforms worldwide.
- Enhance and expand their ability to control their assets within an AWS environment.
- Streamline their workflow.
- Manage new content with associated metadata.
- Search the catalogue.
- Securely send finished content to buyers.
- Easy integration with related systems and services (marketing, website screening, fulfillment, and rights management).

The Solution



A3MI operators have been able to access the KMH solution from any location with the same level of security and speed, which has proved invaluable.”

— All3media International, 4/19/2020, in the midst of the Covid-19 crisis.

The Benefits

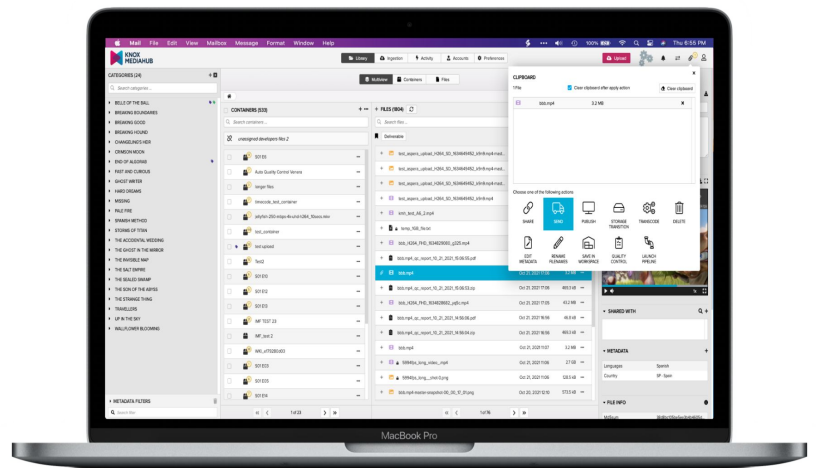
- Being in direct control over every single Asset of the Catalogue.
- Central Screening Point for all authorized users.
- Removing middlemen (third-party companies).
- Unprecedented QoS to their own clients.
- Single UI seamlessly integration with external services.
- Non-tech, user-friendly operation.
- Huge savings: no CAPEX / much lower OPEX.
- Flexibility to develop new business models.
- Remote work with the highest security Standards, leveraging AWS compliance.
- Future proof with easy system integration.

“KnoxMediaHub is the glue that ties together in a single UI most of the functionalities a Media company needs in their day-to-day workflows”

KnoxMediaHub is a MAM and Distribution cloud platform where you can run in just a few seconds automated workflows with no 3rd party companies.

We provide your company with the ability to run:

- File Ingestion & Transformation
- Media Auto Quality Control
- Encoding & Transcoding
- File Transfer Acceleration
- Screening
- Rights Management



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