



END-TO-END SUPPORT ACROSS THE VIDEO & FILM LIFECYCLE.

# Adobe Video Partner Program

Whether you're a Hollywood heavy-hitter or Fortune 500 innovator, Adobe Creative Cloud has the industry-leading tools for digital video and audio editing, plus groundbreaking features and workflows, to make your creative project successful.

Adobe apps enable you to create any type of video — from feature-length films to social media clips.

It starts with Premiere Pro, which gives you all you need to make anything you can imagine from a quick on-line video to a feature film. If you're on the go, you can make quick edits in the Premiere Rush mobile app. Premiere Pro integrates with Photoshop and After Effects. And you can collaborate with Frame.io and access Adobe Stock footage right inside the app. It's all you need to take your videos to the next level.

Create eye-catching titles or turn yourself into a live animation in real time with Adobe's apps for motion. Our animated video software is easy to use and it integrates with Photoshop and Illustrator to bring your ideas to life. Make your video sound incredible by easily editing audio tracks, adding pro beats from Adobe Stock, and applying audio effects right inside Premiere Pro — or use the top-of-the-line tools inside Audition to restore audio and perfect podcasts.

Adobe and our global network of partners offer an end-to-end video solution to help you accomplish your creative media goals.



Adobe  
Premiere Pro



Adobe  
After Effects



Adobe  
Audition



Adobe  
Character Animator



Adobe  
Media Encoder



Frame.io

## About the Adobe Video Partnership Program

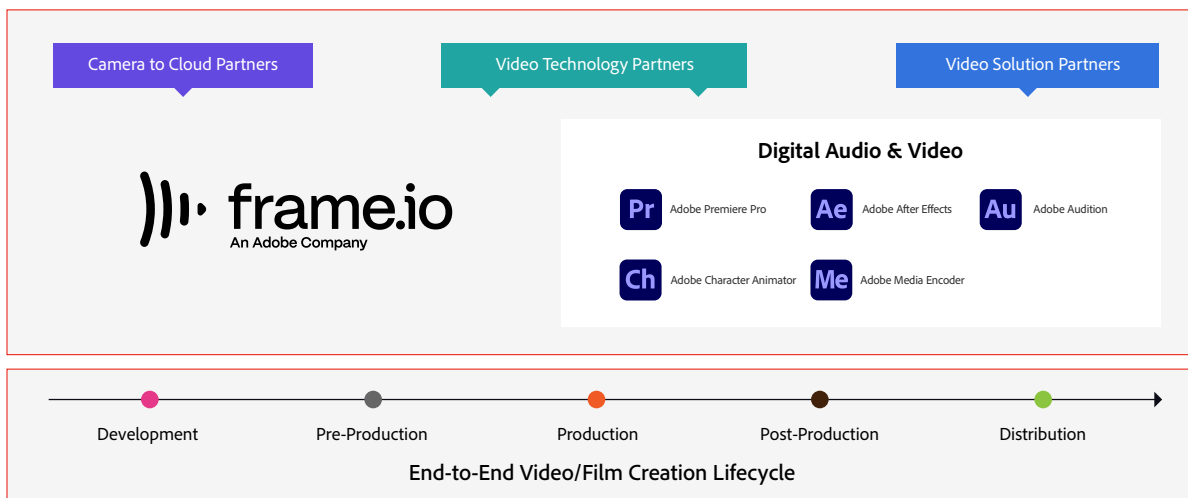
Adobe Video Partners have access to a number of resources that make it easy to develop and promote your solutions as well as collaborate with us to build your partnership as your business grows and evolves. Many of these resources are public and accessible. Once your company is registered, you will also have access to the resources in our Partner Resource Center.

The Adobe Video Partner Program is an important way to help Adobe customers get the support that they need for their specific ecosystem. The program is designed to train system integrators in support, workflow and system design, and software integrations. System integrators who demonstrate expertise in all three areas can become Adobe Video Solution Partners — experts ready to tackle any company's video needs.

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## A holistic partnership program

One program across Adobe and Frame.io products to fuel joint innovation with our partners and empower end customers in their video creation journey.



## Video Technology Partners

Adobe invites companies who develop solutions that enhance video, motion and audio workflows to partner with us. If your company is committed to helping customers create amazing content with world-class solutions for Premiere Pro, After Effects, Audition and other Creative Cloud applications, apply to join our program today.

[Frame.io](#) is Adobe's cloud collaboration tool for professional video teams. It gives everything you need to keep the creative process moving, all in a single workbench, accessible from anywhere. With [Frame.io](#), you can securely upload, share, and review film projects, enabling your full operation to run at the speed of creativity.

The [Frame.io Developer Platform](#) allows you to handle common tasks using our API. Some popular use cases developers have used our API for include automatically adding existing files or folders to the Frame.io app, uploading new content, and managing teams.

## Video Solution Partners

Cloud technology has transformed the way that we work, communicate, learn, and consume entertainment. From TV broadcasters to media agencies to Hollywood Studios, more companies are turning to cloud-based video production as a way to boost collaboration, accelerate production, and focus more resources on being creative instead of managing IT.

No two video production environments are exactly the same. The Adobe Video Solution Partner Program helps customers get the support they need for their specific ecosystem. The program is designed to train system integrators in support, workflow and system design, and software integrations. System integrators who demonstrate expertise in all three areas can become Adobe Video Solution Partners — experts ready to tackle any company's video needs.

## Camera to Cloud Partners

[Camera to Cloud \(C2C\) Certifications](#) is a strategic program that targets specific workflows to help our users get from set to post instantly. This is a relatively new process for most users, and so education and exploration is important for user adoption and partner success.

The [Frame.io](#) Camera to Cloud cloud-based workflow allows video creators to instantly upload video and audio files from on set hardware and software devices to the cloud so post-production creatives can work simultaneously with production, regardless of geographic location.

Camera to Cloud Connections is a new REST API that allows integrated devices to publish their assets directly into [Frame.io](#) alongside hardware devices. Camera to Cloud Connections means any hardware or software developer (Mac, Windows, Linux, iOS, Android) can securely authenticate to Frame.io and automatically publish assets into a centralized cloud location so post production has every possible asset.

# Events

- [Adobe Max](#)
- [IBC](#)
- [NAB](#)

# Assets & resources

- [Partner Program Microsite](#)
- [Adobe Exchange Marketplace](#)
- [Adobe Developer Website](#)
- [Camera to Cloud Integrations Guide for Developers](#)
- [Developer Console for API & SDK Downloads](#)

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