



# IMAGEN VIDEO MANAGEMENT PLATFORM

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CONTENT MANAGEMENT AND DISTRIBUTION  
FOR SPORTS, MEDIA AND ENTERPRISE

# WIN HEARTS, MINDS AND MARKETS.

Imagen puts you in complete control of your video. And it gives your customers secure access to a customisable and easy to use content archive. Organise complex content with our feature-rich, scalable platform, and unlock the true value of your video.



## IMAGEN FOR...



### SPORTS

Premium management and distribution of your broadcast quality sports content.



### MEDIA

Increase your media ROI with intelligent management, usage and delivery.

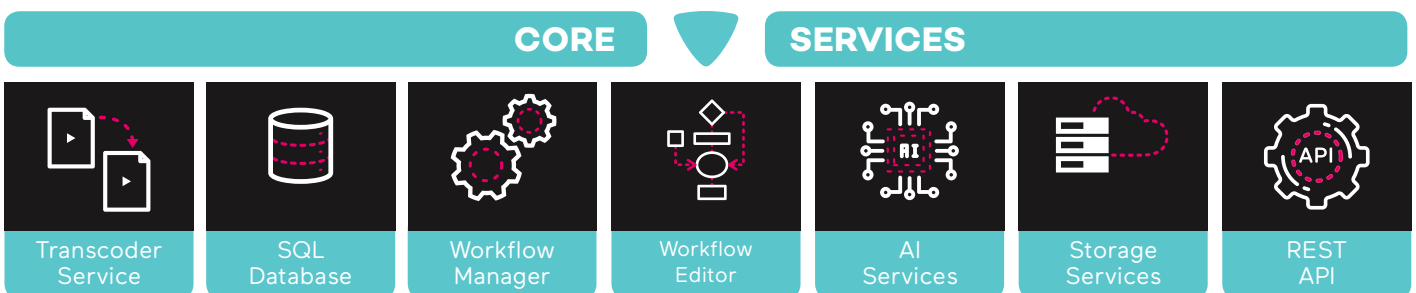
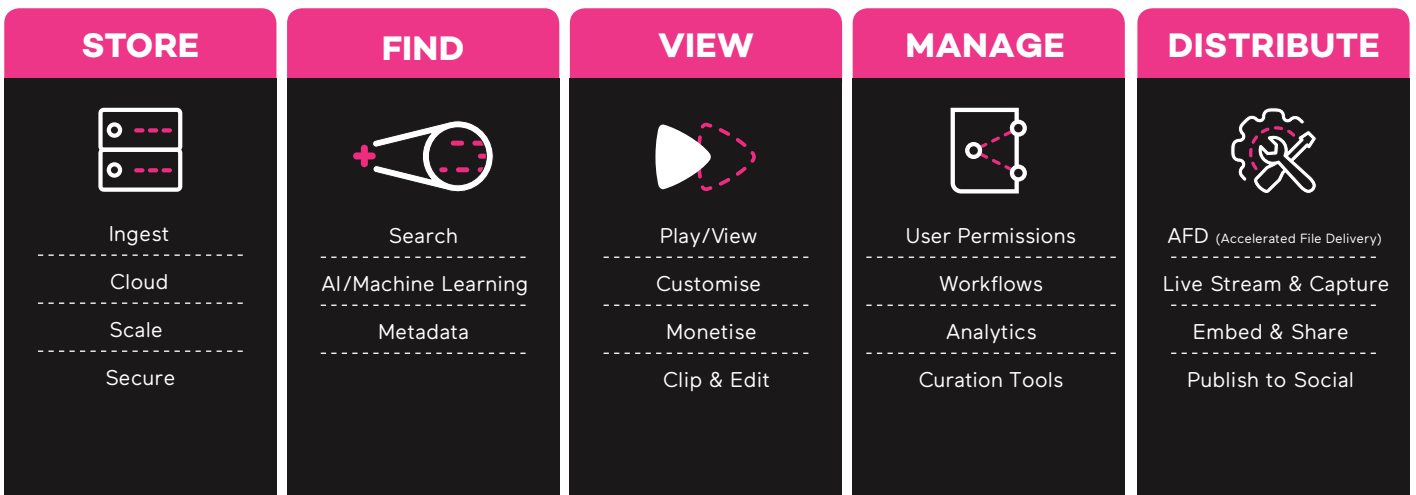


### ENTERPRISE

Turn your content into powerful assets with a centralised, branded video hub.



# REALISE THE FULL POTENTIAL OF YOUR CONTENT





# WHY IMAGEN?

Imagen doesn't just keep your content safe, secure and easy to access. Our video platform is built on more than 20 years' experience in video and media management. New features ensure a constantly evolving platform designed to exploit the full value of your content.



## KEY FEATURES INCLUDE:



### CUSTOMISATION

Our customisable web interface allows you to add your brand and deliver a multi-language experience.



### ACCELERATED FILE DELIVERY

Free, flexible, and fast, AFD, distributes broadcast quality files to your key clients at blistering speeds.



### SCALABILITY

All the benefits of cloud architecture, including scalable storage, processing power and bandwidth.



### METADATA CREATION TOOLS

Innovative tools to simplify the process of describing your media, increasing speed, efficiency and accuracy for professional content teams.



### ADVANCED VIDEO TOOLS

Create clips and post directly to social media. Add searchable annotations, create collections and get the most value from your media.



### MONETISATION FEATURES

Generate revenue from your content through subscription video on demand (VOD) packages or clip-licensing via credit-based payments.



### LIVE STREAM & CAPTURE

Watch live streams in your Imagen platform. Capture and store the feed for long term archiving and playback.



### CONTROLLED ACCESS

Granular permission and access controls give you full control over who can see your media and what they can do with it.



### USER ANALYTICS

Insight on most active users, downloads, searches and more with user intelligence dashboards.

#### WE ARE IMAGEN.

Drive engagement, generate revenue and transform your business with the world's smartest video management platform.

#### LONDON

16 Kirby St, Second Floor  
London, EC1N 8TS

✉ hello@imagen.io  
☎ +44 (0)1954 262000

#### CAMBRIDGE

1 Grange Court, Covent Garden  
Willingham, CB24 5AH

✉ hello@imagen.io

#### NEW YORK

106 West 32nd Street, 2nd Floor  
Office #135, New York, NY

✉ helloUS@imagen.io  
☎ +1 (857) 574 9847