



SI Media Introduction

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SI Media in a nutshell

Established

1978

HQ

Italy

Branch
Offices

Singapore (since 2011)
Miami (since 2016)
Bangkok (since 2017)
USA West Coast (TBD)



Customers

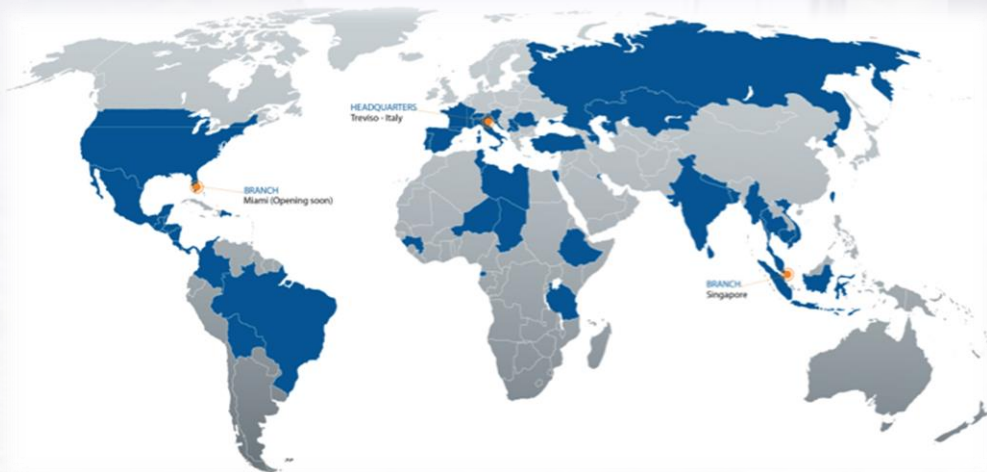
> 150 worldwide

Countries

> 30

Support
Offices

Italy, India, Thailand,
Singapore, USA, Russia



Systems Recently Deployed

	(2015) PAT TV – Bolivia		(2014-2017) Media Prima – Malaysia
	(2014) Global Media – Colombia		(2018) TFC – Japan
	(2015-2016) KTN – Kenya		(2009) TVR – Romania
	(2012-2017) K24 – Kenya		(2015) La7 – Italy
	(2017) TELEVISA – Mexico		(2015) Non Stop people TV – Spain
	(2012) KAIRALI TV – India		(2015-2016) Aruji – Japan
	(2014) StarHub – Singapore		(2014) SingTel – Singapore
	(2014-2017) RTV – San Marino		(2013) RAI – Italy
	(2015) Telekom Malaysia – Malaysia		(2017-18) MTRK – Uzbekistan
	(2010) TV RAIN – Russia		(2017) Danish Parliament
	(2014) Irish Parliament		(2015-2016) GlobeCast – Singapore

SI Media Strengths



End-to-End turnkey solution 100% internally developed



Modular, Scalable and Customizable according to customer needs



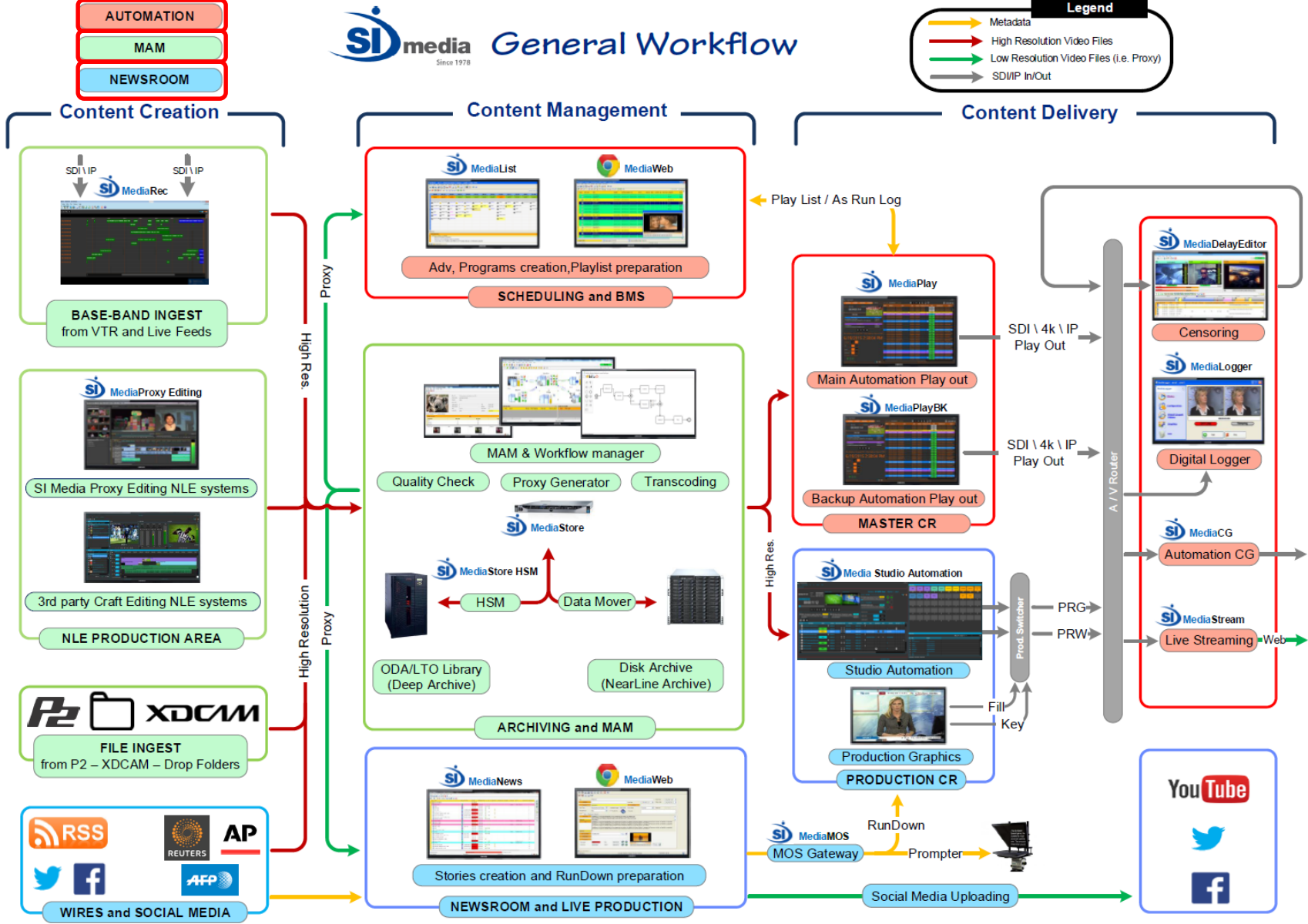
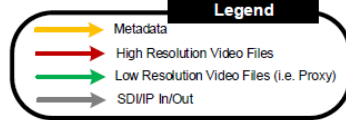
Integrated with most popular third party systems and devices












Hardware Independent












Products Overview



Technology Partners

	Server, Networking, Storage
	Server, Networking, LTO
	Server
	Server, Storage
	Server, Storage, LTO
	Storage
	Storage
	Storage
	MediaServer, Storage

	Mediagrid (API)
	OEM & Kona boards (SDK)
	OEM boards (SDK)
	ITX - K2 family (VDCP & AMP)
	Storage
	VENICE (VDCP)
	XS, XT-3 (API)
	BlackStorm (VDCP oE)
	NEXIO family (VDCP)

Supported Devices

	Routing S. (EQX & EQT), CGs, Logo Inserters, Master Control Switchers
	Routing Systems, CGs and Logo Inserters
	CGs (VERTIGO), Routing S. (NVISION), Master Control Switchers
	Routing Systems, CGs and Logo Inserters
	CGs (XPression), Routing Systems (NK), Master Control S. (NC1)
	Character Generator (ORAD)
	Character Generator
	Routing Systems (Videohub)
	Routing Systems (KUMO)
	Teleprompters
	Teleprompters

Technological Highlights

Based on SQL Server Enterprise or Standard depending on system requirements

Windows-based client application available

Modules natively integrated via Data Base (shared information)

Mobile App Newsroom client for iOS and Android

Flexible Solution, to manage CiaB and branded videosever

Web-based client available for MAC and mobile devices thru Chrome, Safari, etc.

All of the modules can be deployed on virtual servers, local or cloud based

GUI text UNICODE compliant
(available in English, French, Italian, Spanish, Portuguese, Russian, Arabic, Thai)

Supports NAS/SAN/DA disk storage, most popular Tape Libraries (LTO 1-7) and ODA

Supports all of the popular media coders and wrappers

Complies most popular standards, formats and protocols

Centralized monitoring for configuration and management



References

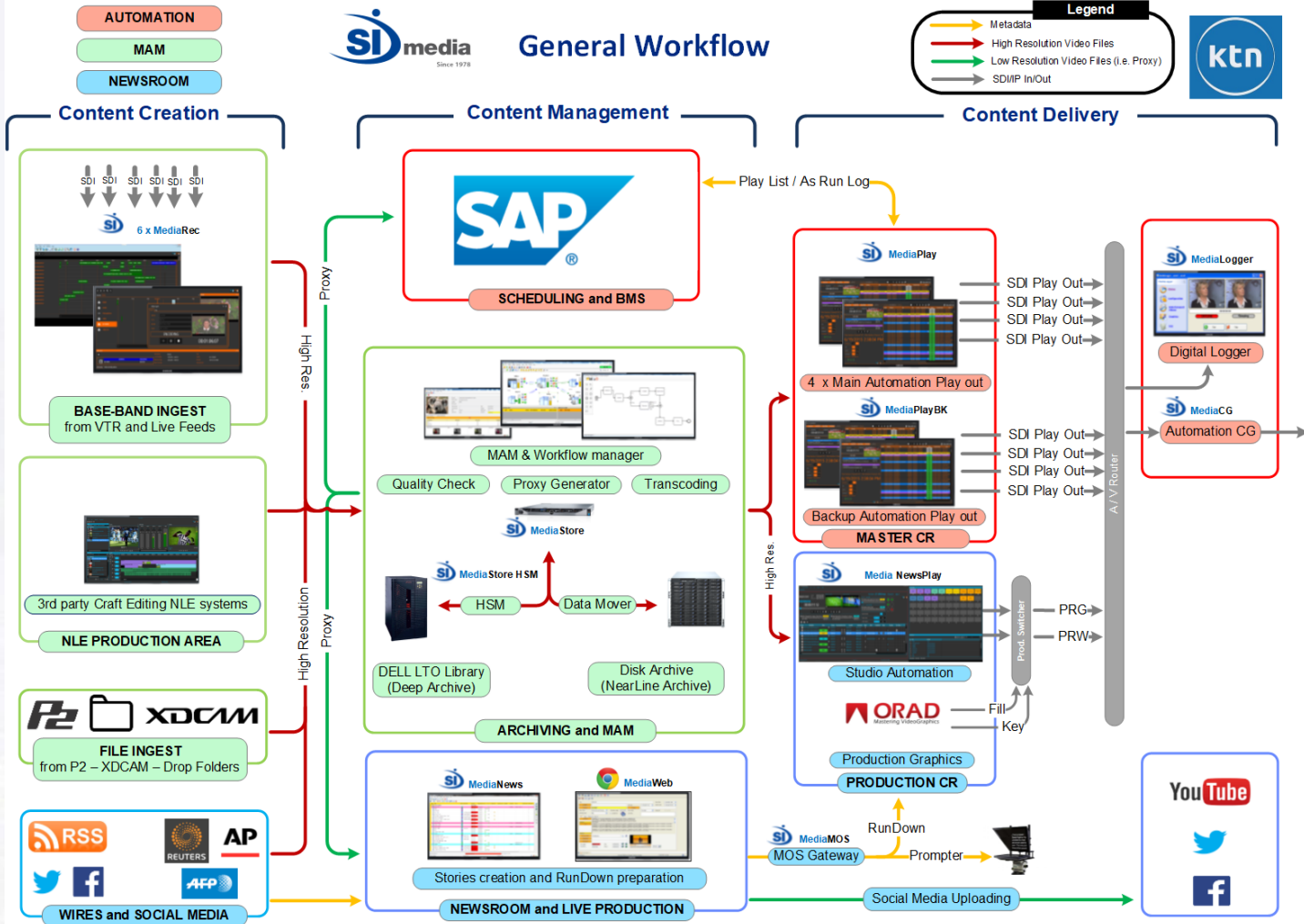
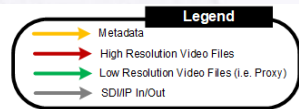
KTN – Kenya

- ✓ KTN – Standard Media: National Television – Nairobi (Kenya).
- ✓ **In 2015** SI Media provided MAM, NRCS (S.I. Onset Systems – Israel).
- ✓ **In 2017** SI Media provided 2+2 [24/7] Automation channels.
- ✓ **BB Ingest, Automation and News Studio payout:** IT solution - DELL servers - AJA video boards and MAM installed on Private Cloud (VMWare).
- ✓ **Integrations with 3rd party systems and devices:** SAP as BMS, ORAD as CG, Adobe Premiere as NLE systems, SPECTRALOGIC as LTO tape library, GB Labs as Central storage.
- ✓ **MAM:** 300.000++ assets and 120++ User accounts.

KTN – Kenya



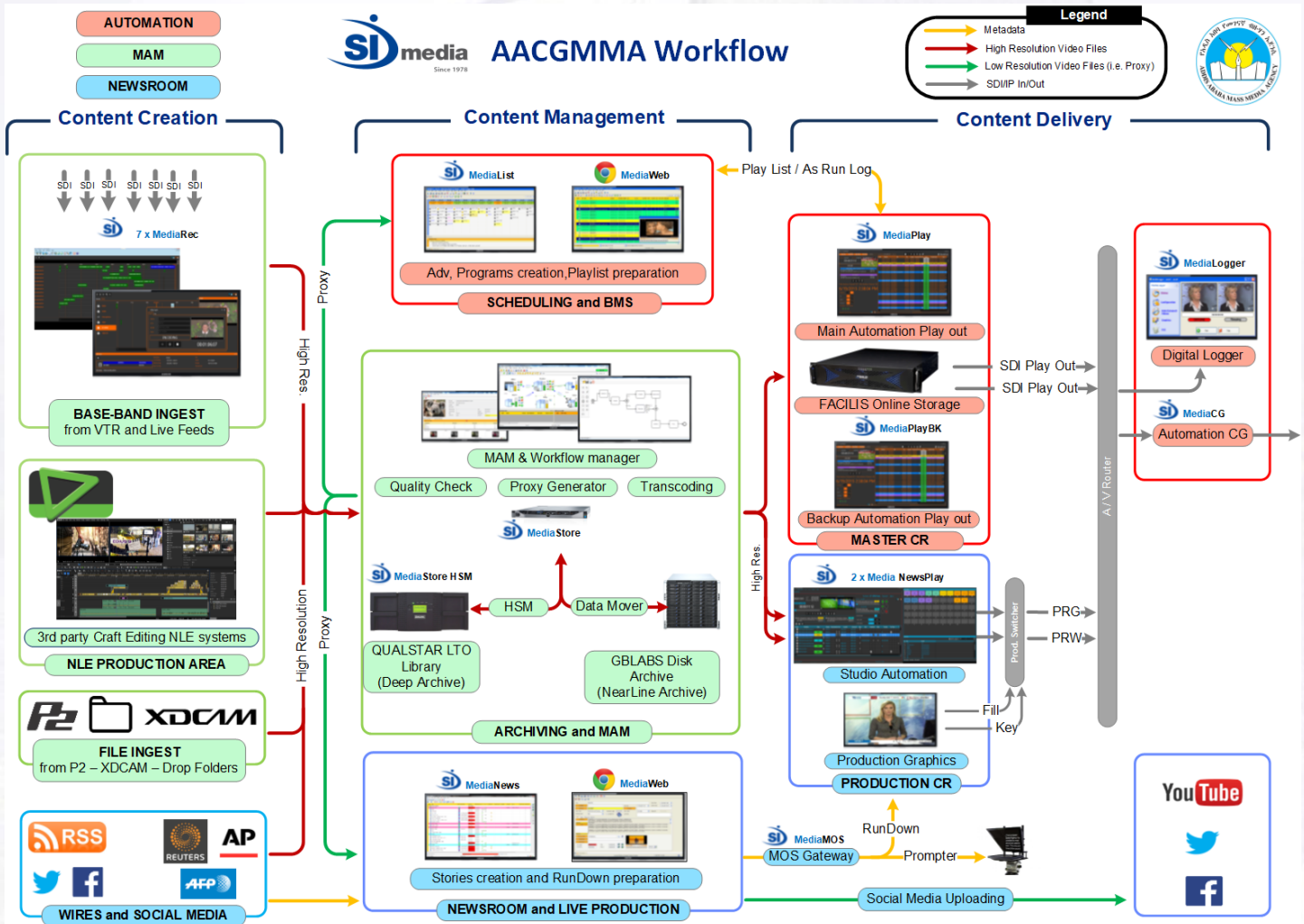
General Workflow



AACGMMA - Ethiopia

- ✓ **AACGMMA:** National Public Television - Addis Ababa (Ethiopia).
- ✓ **In 2018** SI Media provided MAM, NRCS and Automation (S.I. Onset Systems – Israel).
- ✓ **BB Ingest, Automation and News Studio layout:** IT solution - DELL servers - AJA video boards and MAM installed on premises.
- ✓ **Integrations with 3rd party systems and devices:** GVG Edius as NLE systems, FACILIS Central Storage and IBM as LTO tape library.
- ✓ **MAM:** 450.000++ assets and 100++ User accounts. MAM manages along with media assets (video and audio clips), NLE projects and documents (PDF, DOCX).

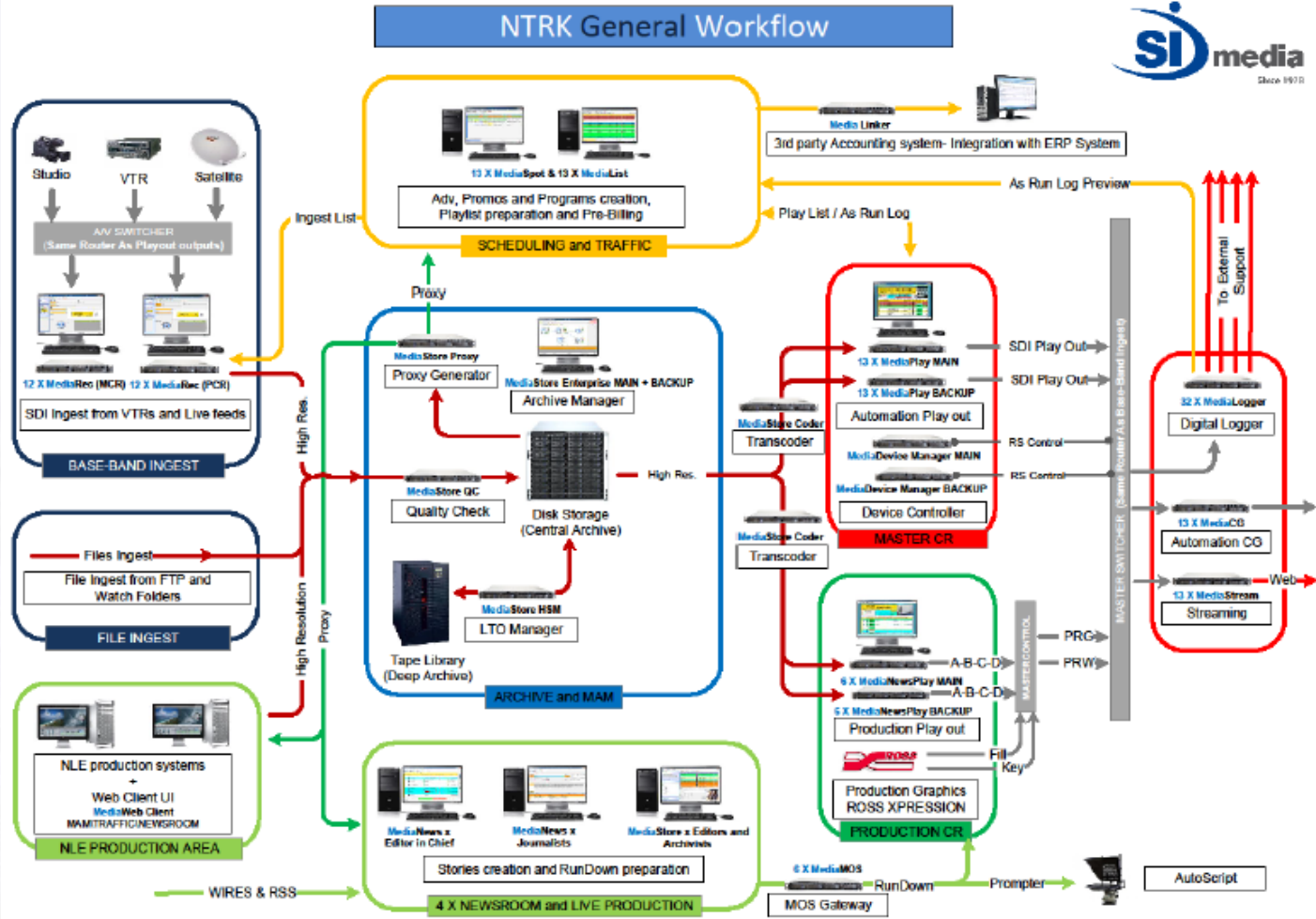
AACGMMA - Ethiopia



MTRK – Uzbekistan

- ✓ **MTRK:** National Public Television – Tashkent (Uzbekistan).
- ✓ **In 2016** SI Media provided BMS, MAM, NRCS and Automation (S.I. BFE - Germany).
- ✓ **BB Ingest, Automation and News Studio playout:** HP servers – HARMONIC Mediagrid and Channel Ports video server and MAM installed on premises.
- ✓ **Distributed system** (MAM manages):
 - ❖ **Main site (Tashkent):** 14 x Base-Band Ingest and 13+13 playout channels (with Harmonic Channel Ports + MediaGrid).
 - ❖ **12 regional sites:** 2 x Base-Band Ingest and 1+1 playout channels (with Matrox DSX\Le4 + Local NAS).

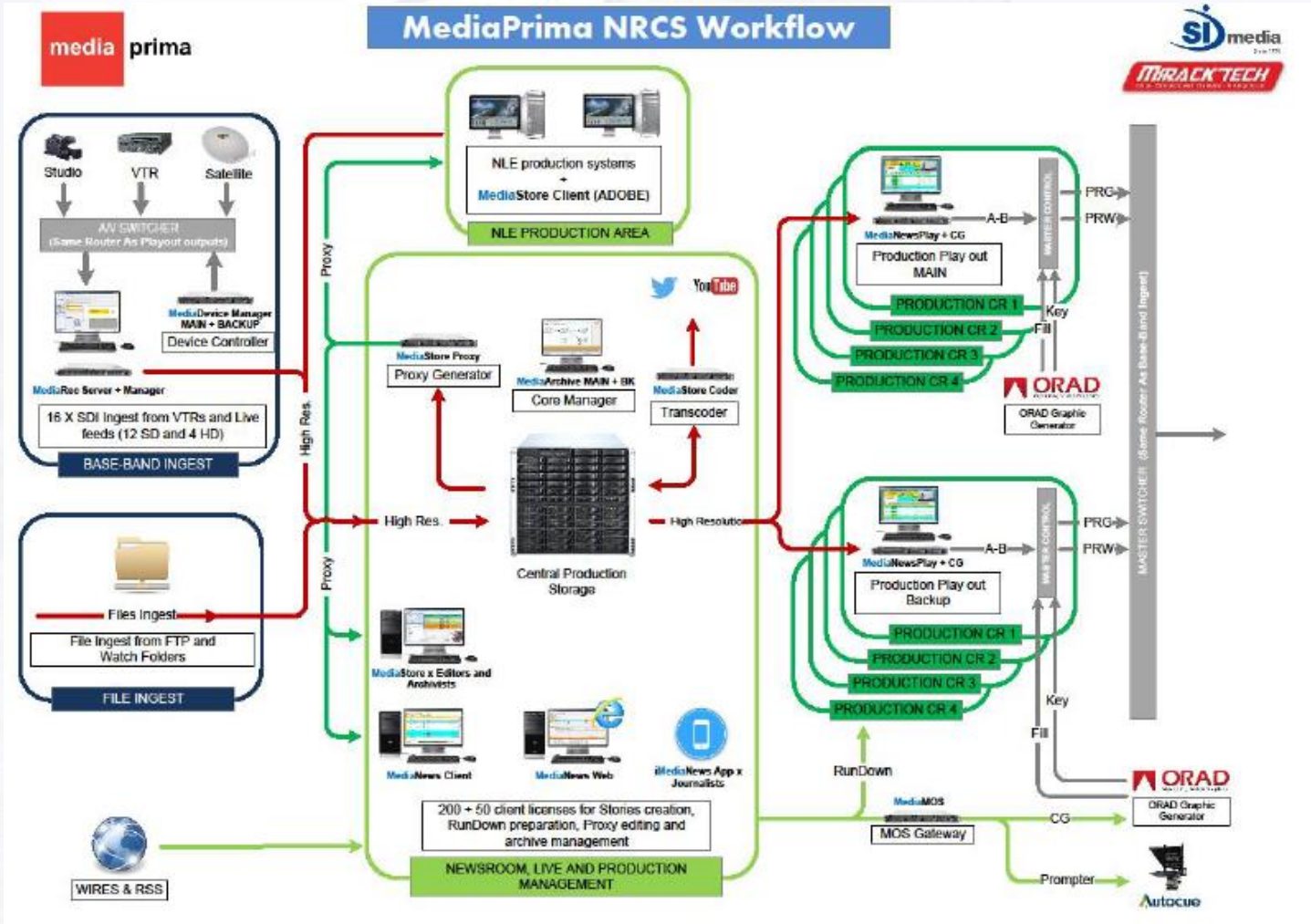
MTRK – Uzbekistan



Media Prima Berhad – Malaysia

- **MediaPrima** is Malaysia's leading fully integrated media group. **SI Media** has been selected to provide full solution for 4 independent production studios TV3, 8TV, NTV7 and TV9, together with Malaysian system integrator Miracktech.
- The project has been deployed in less than 4 months between the order and the launch of the first channel on air.
- **SI Media** manages the complete workflow from ingest (base band from **16 ingest stations**, file ingest from Ftp, watch folders, portable cards (p2 and XDCAM), Wires and Agencies from the web) to the delivery to the **4 Production Studios** and all the related media.
- The **workflow manager** will handle the copies, the transfers of the contents among the storages and to the different sites, the housekeeping of the system and all the tasks assigned to the Media Asset Management core (proxy, transcoding, up/down conversion).

Media Prima Berhad – Malaysia





**THANK YOU
GRAZIE**

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