



WHAT'S BEHIND THE PLAY

MEDIA AND CONTENT MANAGEMENT SOLUTIONS WHICH  
MAXIMIZE BUSINESS EFFICIENCY AND PROFITABILITY

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# Who we are

18 years of technology leadership, a thought leader in the industry

- ✓ **A leading provider of MAM solutions** (Media and Content Management) designed to maximize business efficiency and profitability.
- ✓ **A global company** with consistently, successfully delivered large, complex MAM/Content Management systems.



- ✓ **Technological innovation and industry leadership:** our multi awards winning company provides international broadcasters and global media companies with next-generation solutions for Media Management and business driven media workflow.

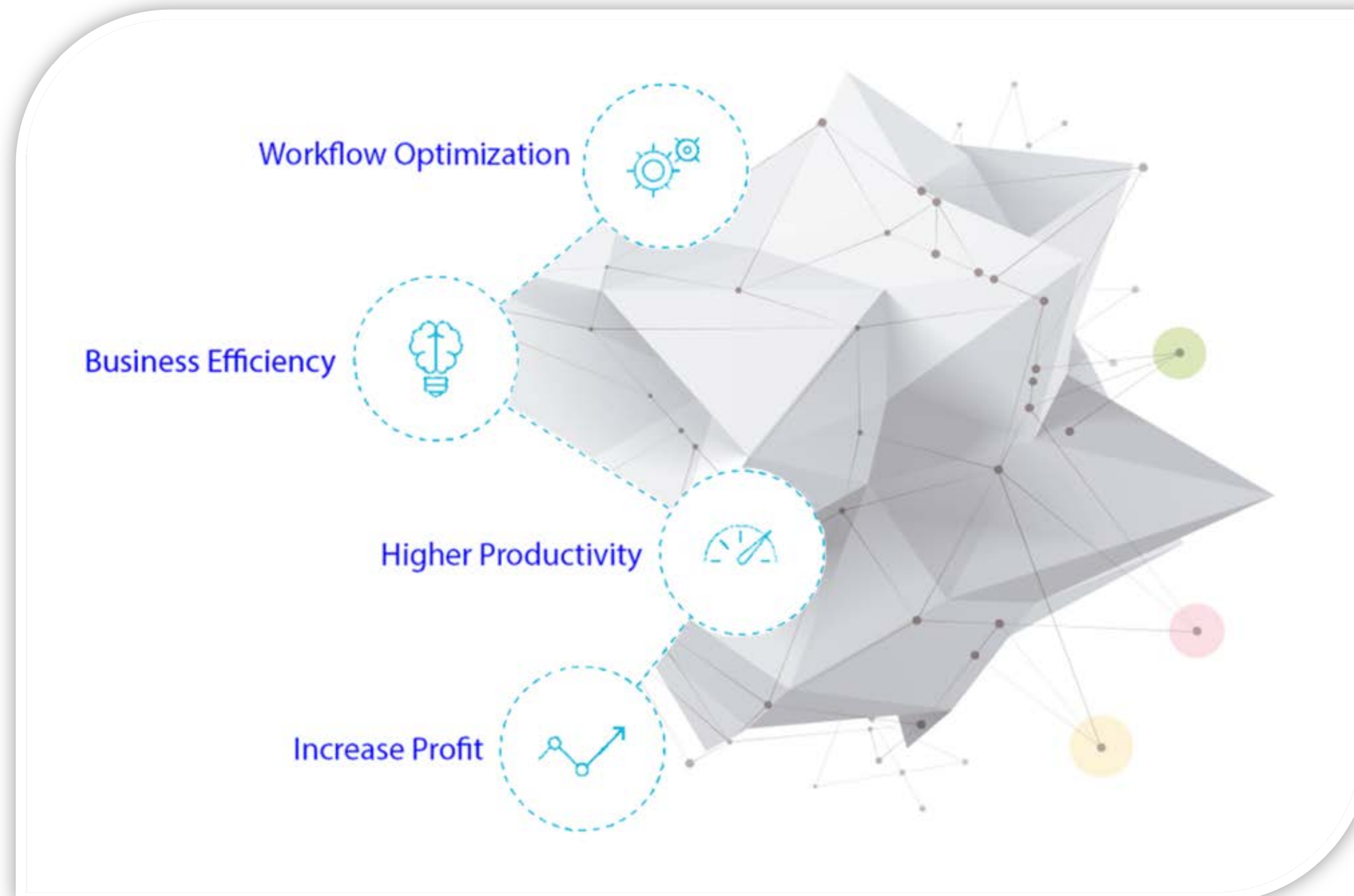
- ✓ **Tedral software enables end-to-end business media and entertainment orchestration**, marrying media preparation and logistics to a complete supply-chain operation, providing our clients **efficiency and profitability**.

- ✓ **Tedral solutions are designed to reinforce our customers position in a very competitive environment**, allowing them to increase margin and profit in a transforming industry where the consumer habits and demands for supply constantly evolve.

# Mission

Tedial is dedicated to create true value in our customers' business model by supporting operations and automating process to enable **increased efficiency and profitability.**

## TEDIAL HELPS YOUR BUSINESS GROW



# Values

1

## FLEXIBILITY

Tedial is an **independent company, flexible** in its commercial offer and customer service approach.

2

## CLOUD READY

Tedial software is ready to **provide the latest technology** for cloud infrastructure, private, public or virtualized in external datacenters, as well as business models like subscription services, SAAS, etc.

3

## INTEGRATION

Based on its expertise **in media management and hundreds of third party tool integrations**. Tedial solutions can be integrated into any other business or industry outside of the Media and Entertainment space, including Government, Banking, Retail, Healthcare, etc.

4

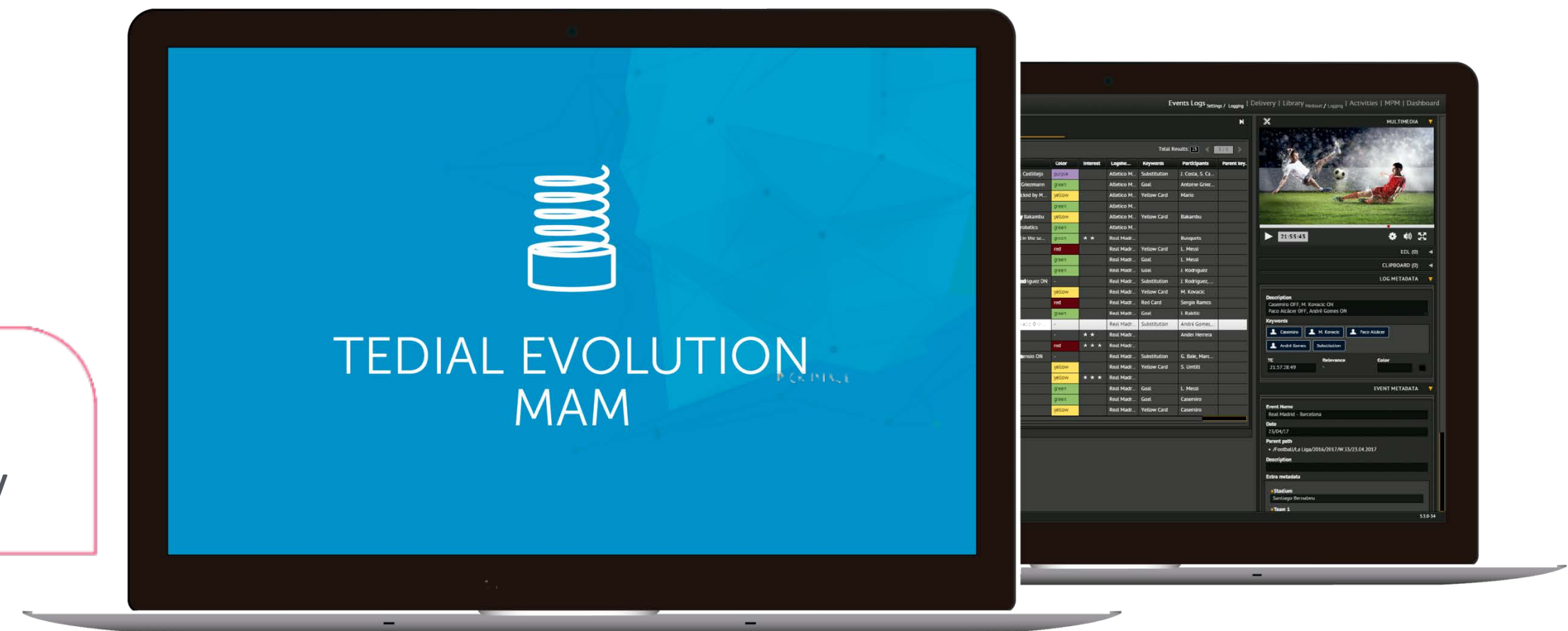
## PARTNERSHIP

Tedial prefers to **work in partnership with our costumers**, as a technological partner more than just a supplier. Our team is accessible, creative, experienced, transparent and visionary, and they support our partners by working as part of the same team.

# What we do

# Tedial<sup>TM</sup> Evolution

Tedial develops **media management solutions** that maximize business efficiency and profitability



Strategic leadership in **archive management tools, orchestration and media logistics.**

# What we do



## SMARTLIVE FOR LIVE EVENTS AND PRODUCTION

SMARTLIVE. Our Sports and Live Events Solution: Manage, catalog, produce and deliver live events content while it's happening.

[MORE INFO](#)



## EVOLUTION MAM FOR CONTENT PREP & LOCALIZATION

Our Workflow Orchestration and Media BPM solution: Manage the entire content re-purpose process in an automatic workflow at minimum cost and maximum efficiencies.

[MORE INFO](#)



## ARCHIVE CONTENT PRESERVATION

High-End archive MAM supports the latest broadcast formats in multi-site and multi-tenant deployments.

[MORE INFO](#)



## VERSION FACTORY FOR DISTRIBUTION

VERSION FACTORY. Our Media Factory solution: Efficiency Mastered! Cost effective solutions that manage any input file format transformation for package and distribution, fully compatible with VOD and OTT platforms.

[MORE INFO](#)



## HYPER IMF MAM FOR REAL END-TO-END IMF

HYPER IMF. The only End-to-end IMF workflow leveraging IMF methodologies without overloading processes due to internal conversions.

[MORE INFO](#)



## MEDIA EXCHANGE PLATFORM

Efficient Content Exchange platform delivers requested content to the right location in the proper format.

[MORE INFO](#)

# Tedial Worldwide

# GLOBAL SCOPE



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# Association, Memberships and Certifications



## ISO 9001

Tedial solutions are developed with the latest software technology under strict ISO 9001



## ISO 27001

Tedial products are developed with the latest software technology under ISO 27001



## AMWA

The Advanced Media Workflow Association (AMWA) is an open, community-driven forum focused on the creation of timely, innovative, business-driven specifications and technologies for networked media workflows.



## IABM

The only trade association that represents the broadcast and media technology supply industry worldwide. It is the authoritative voice of the industry and seeks to support member companies via a range of benefits, discounts, events, advisory services and training.



## SMPTE

Society of Motion Picture and Television Engineers (SMPTE), a professional membership association, is the preeminent leader in the advancement of the art, science, and craft of the image, sound, and metadata ecosystem, worldwide.



## Hollywood Professional Association

The Hollywood Professional Association (HPA) is the trade association serving the community of individuals and businesses who provide creative and technical expertise, support, tools and infrastructure for professional content creation, distribution and archive.

#ispeakimf



## IMF UG

A forum for users and implementers of the Interoperable Master Format (IMF) standards #ispeakimf

# Key references

The most successful Media companies **BELIEVE** in Tedral



# Technological partners





HYPER IMF



EVOLUTION aSTORM



SMARTLIVE

DISCOVER THE LATEST MAM SOLUTIONS  
TRANSFORMING THE INDUSTRY!