

GB Labs certifies Adobe Premiere Pro CC and After Effects CC for use with their products; Accelerating post-production workflows and giving users fast, uninterrupted access to 4K media and project files all over the network

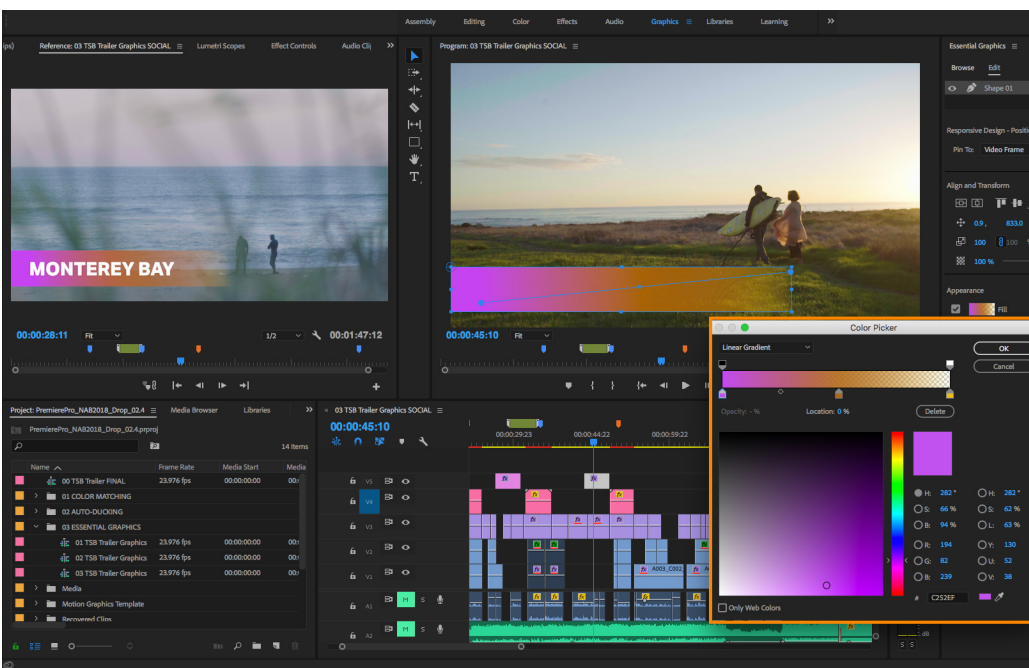
GB Labs HQ, 12th September, 2018 - Efficient and reliable shared storage is a crucial part of any production workflow and with that, post-production companies and content creatives need the best editing tools. Adobe® Creative Cloud®, which includes Adobe Premiere® Pro CC and After Effects® CC among other tools, is an increasingly popular integrated solution for film, video and TV post-production. Sharing Adobe video projects can be easy, especially for workgroups using GB Labs' SPACE storage solutions.

When editing on Adobe Premiere Pro CC, standard storage solutions can create bottlenecks, forcing users to work with lower resolution preview streams. With GB Labs running Premiere Pro and After Effects, the editor has a faster and snappier experience with the ability to work with higher-resolution content. With GB Labs' Nitro, SSD and HyperSpace technologies these read speeds are a reality for the Adobe creative professional.

Join GB Labs at IBC from 14-18 September - Stand 7:C51 or call +44 (0)118 455 5000 for more information.

Adobe at IBC 2018

At IBC 2018, Adobe will reveal new video features coming soon to Adobe Creative Cloud that bring creative power, production efficiency, and connected tools for broadcasters, brands, filmmakers, and online content creators. The upcoming release will include new production tools for motion graphics, color, audio, animation and immersive content. IBC attendees can see the features, available later this year, at the Adobe stand (#7.B35). For more information, visit www.adobe.com.



“ Having had high-profile customers doing high-profile events with our storage and Adobe Premiere Pro combination; we fully certify Adobe for use with our GB Labs products. ”

**Dominic Harland
Director, GB Labs**

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GB Labs provides powerful & intelligent media storage

At IBC 2018, GB Labs will reveal improved updates, brand new features and introduce the latest products to their online, near line, backup and archiving solutions for Media and Entertainment workflows. The upcoming releases will include user friendly tools and features to improve user experience and accelerate workflows. IBC attendees can see the latest features, watch an AI demo and check out their range of products at the GB Labs stand (#7:C51).

For more information visit: GBLabs.com



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