

# **SOLUTION BRIEF**FILECATALYST AND ADOBE

FileCatalyst's integration of FileCatalyst TransferAgent into Adobe Premiere Pro CC allows creators to send, share, and collaborate on footage at accelerated speeds, dramatically enhancing production cycles and overall workflows.

#### **CHALLENGE**

Adobe Premiere Pro Creative Cloud (CC), a key component of Adobe CC, is a powerful video editor used by world-leading media and broadcasting professionals. Users can import and combine virtually any type of media, and edit it in its native format, without the need to transcode. The media Adobe Premiere Pro CC users work with can be multiple gigabytes in size. Once the editing team is finished manipulating the project's assets, these files need to be transferred to a different location for postproduction. Due to these large sizes, transferring files via TCP and FTP can become very inefficient. Long wait times create unacceptable bottlenecks in a workflow, limiting productivity. As the distance between sending and receiving parties increases, so do these transfer times.

#### **SOLUTION**

Using FileCatalyst's patented UPD-based technology, large files can be sent across any distance exponentially faster, and more reliably, than HTTP, TCP, or FTP. Integrating FileCatalyst's accelerated file transfer technology into Adobe Premiere Pro CC gives users access to multi-gigabit transfer speeds.

A panel has been created within Adobe Premiere Pro CC that interacts directly with the FileCatalyst TransferAgent client. FileCatalyst TransferAgent combines a desktop application with an HTML5 interface, allowing users to initiate file transfers for local or remote files without using a browser plugin.

This integration allows users to send large media files quickly, securely, and reliably to any FileCatalyst Server around the world - without leaving the Adobe Premiere Pro CC application.

#### **ABOUT ADOBE**

Adobe is the global leader in digital marketing and digital media solutions. Our tools and services allow our customers to create groundbreaking digital content, deploy it across media and devices, measure and optimize it over time, and achieve greater business success. We help our customers make, manage, measure, and monetize their content across every channel and screen.

## **ABOUT FILECATALYST**

Located in Ottawa, Canada, FileCatalyst is a pioneer in managed file transfers and an Emmy® award-winning leader of accelerated file transfer solutions. The company, founded in 2000, has more than one thousand customers in media & entertainment, energy & mining, gaming, printing, military, and government including many Fortune 500 companies.

FileCatalyst is a software platform designed to accelerate and manage file transfers securely and reliably. FileCatalyst is immune to the effects that latency and packet loss have on traditional file transfer methods including FTP, TCP, HTTP or CIFS. Global organizations use FileCatalyst to solve issues related to file transfers including content distribution, file sharing, and offsite backups. To learn more, visit www.filecatalyst.com or on Twitter @FileCatalyst.



# **PRODUCTS**

- Adobe Premiere Pro CC
- FileCatalyst TransferAgent

# **CHALLENGES**

- Long turnaround times when uploading, downloading, and sharing large media files
- Geographic dispersion between sending and receiving parties creates latency, resulting in longer transfer times

## SOLUTION

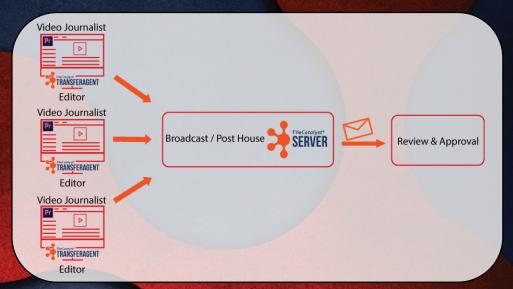
 To accelerate file transfers, a panel was created within the Adobe Premiere Pro CC interface that interacts directly with FileCatalyst TransferAgent

# **RESULTS**

- Dramatically increased speed and reliability for every file transfer, guaranteeing successful transfers and eliminating corrupted or failed transfers
- Network bandwidth and latency is eliminated, optimizing an infrastructure's resources
- Users can share and collaborate on assets from directly within Adobe Premiere Pro CC

# **USE CASE**

SENDING RAW FOOTAGE FROM THE FIELD TO POST-PRODUCTION VIA FILECATALYST TRANSFERAGENT



Editors in the field can capture, create, or edit raw footage from their location. Once the rough cuts are complete, they can be rendered out to any format using the Adobe Media Encoder. Once the encoding process commences, FileCatalyst TransferAgent then transfers the encoded file to its specified destination.

Users can also send their files, regardless of size or format, to post-production facilities in minutes. FileCatalyst also guarantees every file transfer performed by FileCatalyst TransferAgent. To further streamline the workflow, users can share and collaborate on their work from directly within Adobe Premiere Pro CC. This eliminates the need to switch applications or upload content to a third-party sharing service.